



Ph.D. SUSANNE JUSTESEN

INNOVERSITY COPENHAGEN

tel: +45 3113 1616

mail: susanne@innoversity.dk

web: www.innoversity.dk



Susanne Justesen, Ph.d. and innovation advisor with INNOVERSITY COPENHAGEN is a recognised expert in innovation management and how diversity can make innovation processes more innovative. Her primary expertise is her radical and new, research-based approach to strategically managing innovation and innovative innovation processes in primarily larger, multinational corporations and organisations - with a special focus on how to leverage and use the unique knowledge diversity available to an organisation.

Susanne Justesen makes use of this expertise as innovation advisor to a range of different organisations in Denmark, but also in Europe and the US. Among these are Procter & Gamble (Z), IBM (both in Europe and the US), Cisco Systems (US), Kraft Food (US), Eccii (UK), The European Economic and Social Committee (EU), Association of European Regions (EU), The Region Friuli Venezia Giulia (I), Region Midtjylland (DK), Integrationsministeriet (DK), Københavns Kommune (DK), Odense Kommune (DK), Lego Company (DK), Lundbeck (DK), DONG Energy (DK), Arla Foods (DK), Deloitte (DK), Danish Design Center (DK), Krogh Design (DK), Novozymes (DK), Novo Nordisk (DK), Leo Pharma (DK), Danske Bank (DK), TDC (DK), DR (DK), Jyske Bank (DK), and Pfizer (DK).

In order to share her knowledge and expertise with a wider audience, Susanne Justesen founded INNOVERSITY NETWORK in 2000: an international network for people, companies and organisations interested in building skills and learning about how to manage innovation by managing knowledge diversity in their respective organisations. Today the network counts app 500 members from all over the world. Since 2005 Susanne Justesen has also been in charge of the international conference INNOVATING WITH DIVERSITY which takes place every two years in Copenhagen, attracting innovators, innovation managers and innovation enthusiasts from all over the world.